



Creating Local Chapters

We encourage Pickens Plan supporters to form local chapters to spread the word about the Pickens Plan and build support at the grassroots level. The campaign will work closely with these groups to make sure they have the resources they need to make the Plan a reality.

Here are a few tips for starting a local chapter:

- Draft a mission statement explaining the goals of your chapter and how it will work towards fulfilling campaign goals at a local level.
- Define the structure of the group (it's much easier to figure this out in the beginning).
- Plan events and meetings, and make sure members have enough advance notice.
- Think about how to reach out to your community and get more people involved. Local organizations with similar goals are great places to start.
- Consider centering your group around a particular aspect of the campaign, especially one with implications for your area—for example, groups from the Midwest might pay special attention to how building wind farms will revitalize small towns all along the Wind Corridor.

If you have more questions about creating a local chapter, contact your Pickens Plan Regional Leader who you can find by visiting your [state homepage](#) on PickensPlan.com.